NEW PRODUCTS FLAVORED IN TWO DAYS — YEP, 48 HOURS.









Let's work together to create your next industry leading product. If you can imagine it, Sensapure can help build it.

How did we get so fast?

Before being spun off as a stand-alone flavor house in 2017, Sensapure Flavors began as the applications department for one of the largest manufacturers of nutritional supplements in the country. Working with leading sports nutrition brands to customize and innovate their products, the Sensapure team learned how to concept, test and develop new flavors in real time. As part of the manufacturing process, we learned to work fast. Really, really fast.

48 Hours confident

Imagine this scenario: You have developed a new base. Bigger, faster, stronger. Now it just needs to taste great. Your team looks through their library, but can't see a way to make it work. You need flavoring help, and you need it fast. How confident are we of our ability to deliver amazing concepts? This confident. You get us your new base and share your requirements with us, and we'll make it taste amazing and send it back to you in under 48 hours.

What about matching?

Sensapure utilizes both organoleptic and on-site GC MS/MS technology to analyze existing products and flavors. Often, our Flavor Chemists can narrow down the search from the taste itself. And when the certified noses and taste buds leave off, the GC Scanner takes over. While this gas chromatography technology is amazing, it's not quite as simple as the folks on CSI Miami have led you to believe. Every GC project is different, and most projects require a series of scans and analysis to arrive at a target formula.

SAMPLING OF FLAVOR KEYS Hundreds of unique flavors in NAT, N&A and ORGANIC

Hundreds of unique flavors available

Apple

Apple Pie Golden Delicious Granny Smith **Red Delicious**



Alcohol Inspire

Brandy Irish Cream Rum Rum & Coffee Teguila Whiskey



Baked Goods

Butter Cake Batter Cake Crust Churro Condensed Milk Cookie Dough Cookies + Cream Danish Streusel Doughnut German Chocolate Cake Graham Cracker Malt Milk Crumbs

Strawberry Shortcake



Berry

Blueberry Blackberry Raspberry Black Currant Elderberry



Blue Raspberry

Blue Raspberry Blue Raz Popsicle



Bubble Gum Cherry Bubble Gum Cherry Popsicle Cotton Candy Grape Bubble Gum Marshmallow Orange Creamsicle Orange Slice Peach Rings Red Fish Rocket Popsicle Sour Gummy Worm Starfruit Candy



Cherry

Black Fresh Maraschino



Chocolate

Brownie Dark Fudge Hot Chocolate Milk Rich Chocolate



Citrus

Blood Orange Clementine Grapefruit Lemon Lime Orange Tangerine



Fruit Punch

Candy Cherry Citrus Bubble Gum Tropical Punch Tutti Fruity



Grape

Concord Tart White Grape



Melon

Almond

Cashew

Walnut

Hazelnut

Cantelope Golden Honevdew Honeydew Watermelon

Nut (allergen free



Creamy Custard Extract French Ice Cream Vanilla Bean



Other

Toffee

Yogurt

Tangor

Black Pepper

Butter Pecan Buttered Popcorn Caramel Cinnamon Coconut Cream Ginger Hibiscus Honey Pumpkin Spice Rice Tea



Other Fruits

Almond Cream

Roasted Almond

Acai Apricot Banana Nectarine Passion Fruit Plum Pomegranate



Strawberry

Creamy Fresh Jammy Ripe Tart



Chamomile Jostaberry Lavender Limequat Pineberry Pluot

Sodas

Cola Cream Soda Ginger Ale Lemon Lime Orange Rootbeer



Flavor Enhancers

New & Noteworthy

Bitter Blockers Fresh Flavor Sweetness Enhancers



Tropical

Dragon Fruit Guanabana Guava Kiwi Mango Passion fruit Peach Pineapple Starfruit



For Remote Sensory Lab Testing, try the Sensapure App: sensapure.com/app

